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STAGING CONCEPTS PARTNERS WITH SERIES® SEATING TO OFFER INNOVATIVE THEATER CHAIR FOR PERFORMANCE VENUES

MINNEAPOLIS (November 21, 2019) – [Staging Concepts](#), a leading provider of portable staging solutions and equipment for performance venues and facilities, has expanded its product portfolio with the addition of the SERIES Model-K® stackable theater chair. Staging Concepts will distribute the new seating option, which is manufactured by [SERIES Seating](#), an industry leader in product innovation and design solutions for the seating industry.

“Performing arts centers, theaters, auditoriums and other performance facilities demand durable, functional and high-quality seating for their venues, and meeting the needs of this important segment is a major focus of our business,” said John Lewis, CEO of Staging Concepts. “The addition of the innovative SERIES Model-K stackable theater chair through our strategic partnership with SERIES makes perfect sense because it allows us to provide a more complete theater package to our customers.”

The SERIES Model-K chair is an upholstered theater stacking chair featuring an automatic gravity-return self-lifting seat. The chair is offered in both armless or armrest versions and is designed to increase personal space, allowing for more room at the hips and elbows and providing a streamlined profile with increased aisle access and space efficiency.

“Our theater customers will appreciate how the Model-K chair sets a new standard in self-lifting theater stacking chair design,” noted Cindy Albrecht, Director of Sales and Marketing for Staging Concepts. “The elegantly curved seat backs and seat bottoms are designed as a functional system that not only provides superior ergonomic comfort, but also is visually appealing.”

The SERIES Model-K chair’s innovative interlocking system allows for quick and easy set up with straight or radius row configurations, allowing long rows of chairs to be solidly linked in just a few seconds. Other key features of the SERIES Model-K include:

- Available widths of 20” without arms, 23½” with arms and customized widths upon request
- High efficiency storage with stacking capacity up to 20 chairs
- Chair and storage cart slim enough to fit through a standard 32” wide doorway
- Removable/replaceable zippered seats and snap-in back covers
- Patented Surround Foam™ that fully surrounds the inner seat and back structure to prevent fabric marks and prolong foam durability
- Durable steel construction that passes a 600 lb. static load test
- Lightweight, front loading design for quicker and easier stacking and storage
- Fully enclosed automatic gravity seat lift-up system

Staging Concepts will offer the SERIES Model-K chairs in a choice of woven or coated/textured material in black or gray color options. Customers may select from a number of optional accessories, including cup holders and magnetic seat and row identifiers. The flexible magnetic system allows row letters and

seat numbers to easily be detached with a special removal tool and replaced when needed for the next event. Storage carts also are available with a stacking capacity of up to 20 chairs.

Staging Concepts will showcase the new Model-K chair during the LDI Show, Nov. 22-24 in Las Vegas. Show attendees are encouraged to stop by booth #1019 to learn more about this innovative seating concept for theaters and performance venues.

For more information on the SERIES Model-K Chair or to place an order, call 800.337.5339 or email info@stagingconcepts.com. For additional information on Staging Concepts, visit www.stagingconcepts.com.

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About Staging Concepts

Since 1990, Staging Concepts has provided the most advanced, modular, custom portable staging solutions for all types of venues, including performing arts spaces and production companies, sports facilities, worship venues, convention centers, hospitality settings and special events. The Minneapolis-based company is a division of Trex Commercial Products, Inc., a subsidiary of Trex Company, Inc. For more information visit www.stagingconcepts.com.

About SERIES Seating

Founded in 1982, SERIES Seating is an industry leader in product innovation and design solutions in the seating industry with proven excellence in the performing arts, worship, education, stadium, and cinema markets. The company offers a vast selection of public seating options customizable to meet the needs and parameters of a variety of spaces. For more information visit www.seriesseating.com.